

MIDTOWN MANHATTAN

A quarterly analysis of multifamily sales
in Midtown Manhattan, Manhattan

1st Quarter 2019



The RATNER Team Market Report

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Multifamily Market Report, 1st Quarter 2019

Midtown Manhattan, Manhattan

SUMMARY

SALES VOLUME

\$134.4M

84% YoY

NO. OF TRANSACTIONS

9

0% YoY

AVERAGE PRICE/UNIT

\$1.3M

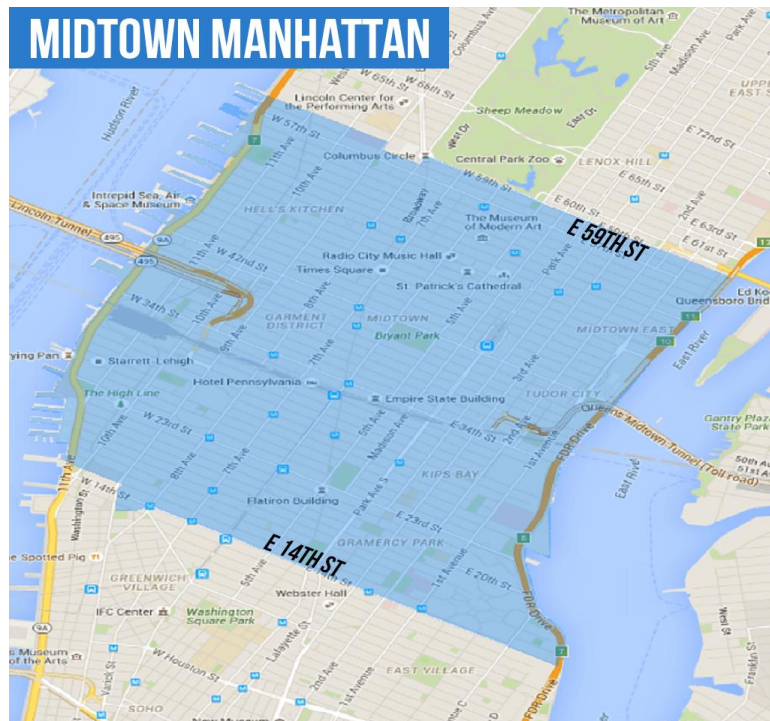
44% YoY

AVERAGE PRICE/SQ.FT.

\$1,367

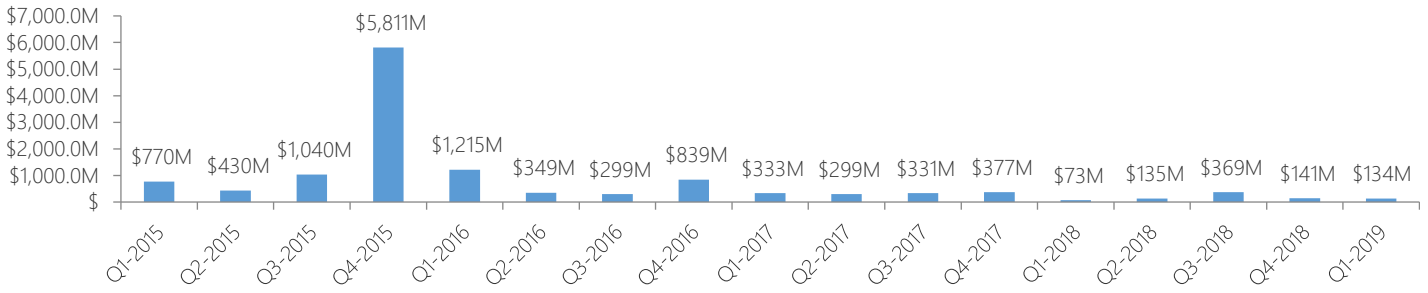
11% YoY

NEIGHBORHOOD BOUNDARIES

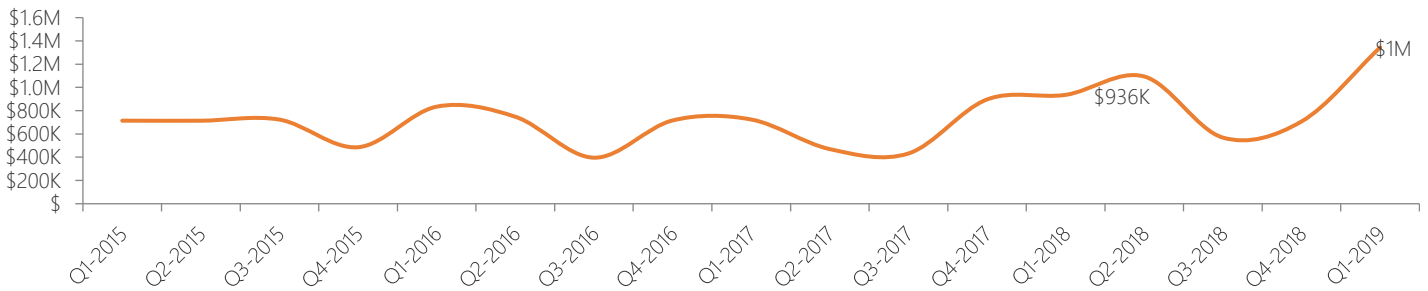


MULTIFAMILY STATS

Sales Volume

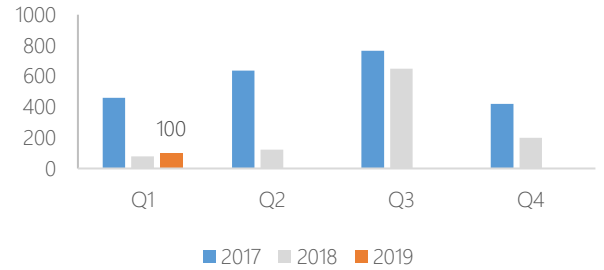


Average Sale Price per Unit



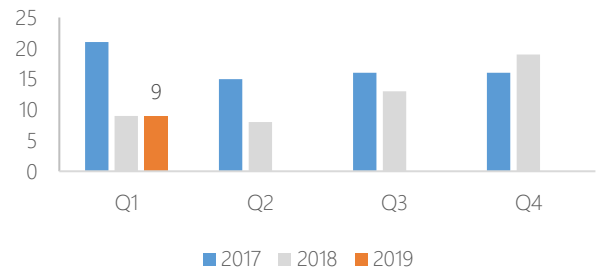
Number of Units Sold

Quarter	2017	2018	2019
Q1	460	78	100
Q2	636	123	
Q3	765	648	
Q4	421	200	



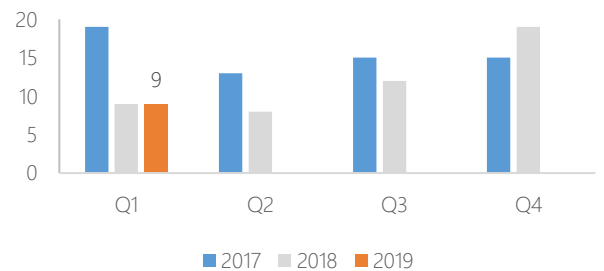
Number of Buildings Sold

Quarter	2017	2018	2019
Q1	21	9	9
Q2	15	8	
Q3	16	13	
Q4	16	19	

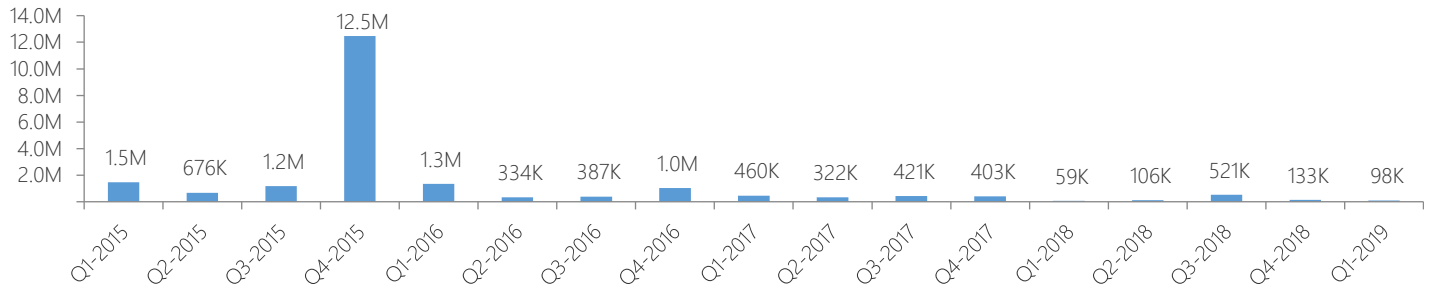


Number of Transactions

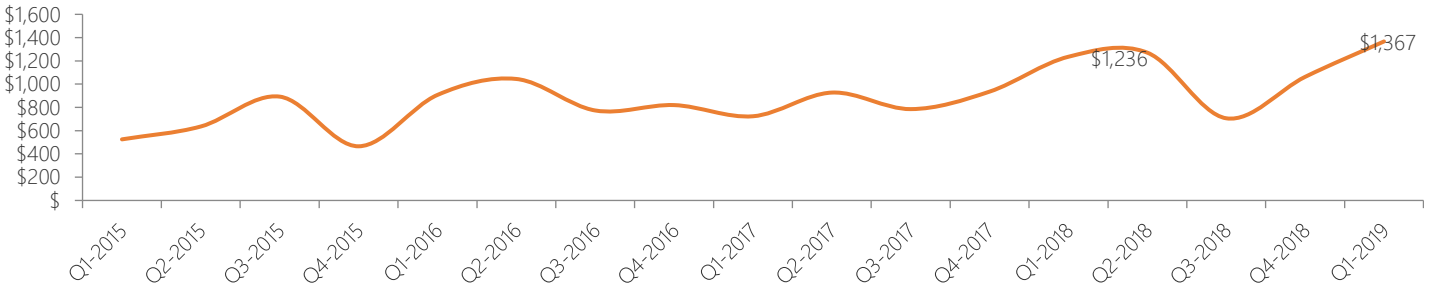
Quarter	2017	2018	2019
Q1	19	9	9
Q2	13	8	
Q3	15	12	
Q4	15	19	



Total Sq. Ft.



Average Sale Price per Square Foot

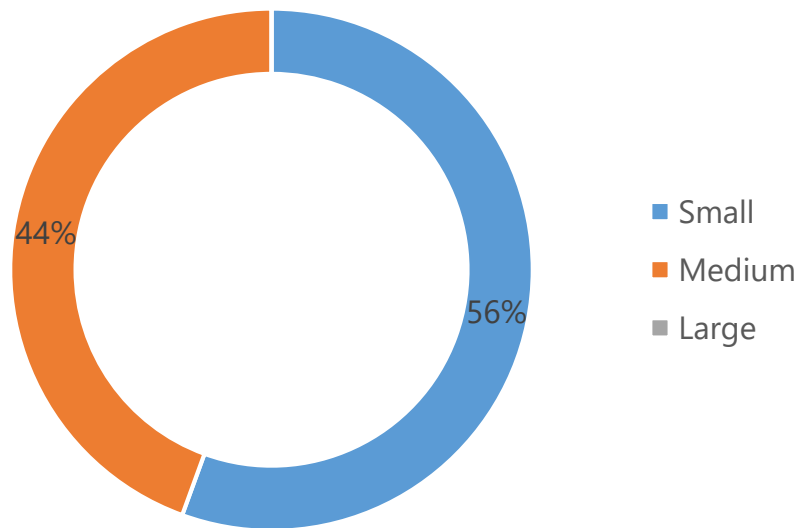


MULTIFAMILY SIZE

Size of Multifamily Properties Sold

Multifamily size	Avg. price/unit	Y-o-Y	Avg. price/sqft	Y-o-Y	Sales volume	Sales	Buildings	Units
Small	\$1,134,000	18%	\$1,129	-3%	\$28,350,000	5	5	25
Medium	\$1,414,000	55%	\$1,449	10%	\$106,050,000	4	4	75
Large	-	-	-	-	\$0	0	0	0

Small (up to 10 units), Medium (between 10 and 50 units), Large (more than 50 units)



LIST OF TRANSACTIONS

Address	Sale date	Sale price	Property type	Units	Sqft	Price/sqft	Pkg. deal
5 E 51st St	15-Feb-19	\$44,000,000	Medium multifamily	17	14,708	\$2,992	No
118 Madison Ave	7-Feb-19	\$38,000,000	Medium multifamily	13	32,917	\$1,154	No
311-313 Second Ave	15-Jan-19	\$18,000,000	Medium multifamily	25	16,026	\$1,123	No
110 W 15th St	27-Feb-19	\$8,300,000	Small multifamily	4	5,200	\$1,596	No
401 E 57th St	11-Feb-19	\$7,000,000	Small multifamily	4	4,064	\$1,722	No
451 W 36th St	17-Jan-19	\$6,050,000	Medium multifamily	20	9,560	\$633	No
351 W 48th St	24-Jan-19	\$5,050,000	Small multifamily	9	8,000	\$631	No
537 Ninth Ave	27-Feb-19	\$4,000,000	Small multifamily	4	3,840	\$1,042	No
143 E 36th St	31-Jan-19	\$4,000,000	Small multifamily	4	3,996	\$1,001	No



THE RATNER TEAM



David Ratner

Commercial & Residential
Brooklyn Expert

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Jessie Torres

NYC Condo, Co-op &
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Eiffel DelRosario

Residential Sales &
Rentals Specialist

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- Commercial Property: Multifamily Buildings, Mixed Use, Office Buildings, Retail & Land
- OFF Market Investment Properties in Brooklyn and Manhattan



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CLIENT REVIEWS

"I asked David & his Team to find a tenant for my building. Could not have asked for a more professional and effective service." Joseph Fellner

"David, I can't express enough how grateful I am for all your hard work with selling my Cobble Hill Townhouse! You did an amazing job and achieved a record that I didn't even expect, to be honest. From now on any real estate related work is yours. Keep up the good work and I am looking forward working with you again! " David.K

"David & his Team was incredibly professional and responsive throughout our apartment search process. He responded to emails promptly and ensured we felt secure about the lease and apartment. Can't recommend him highly enough. " Grace. G

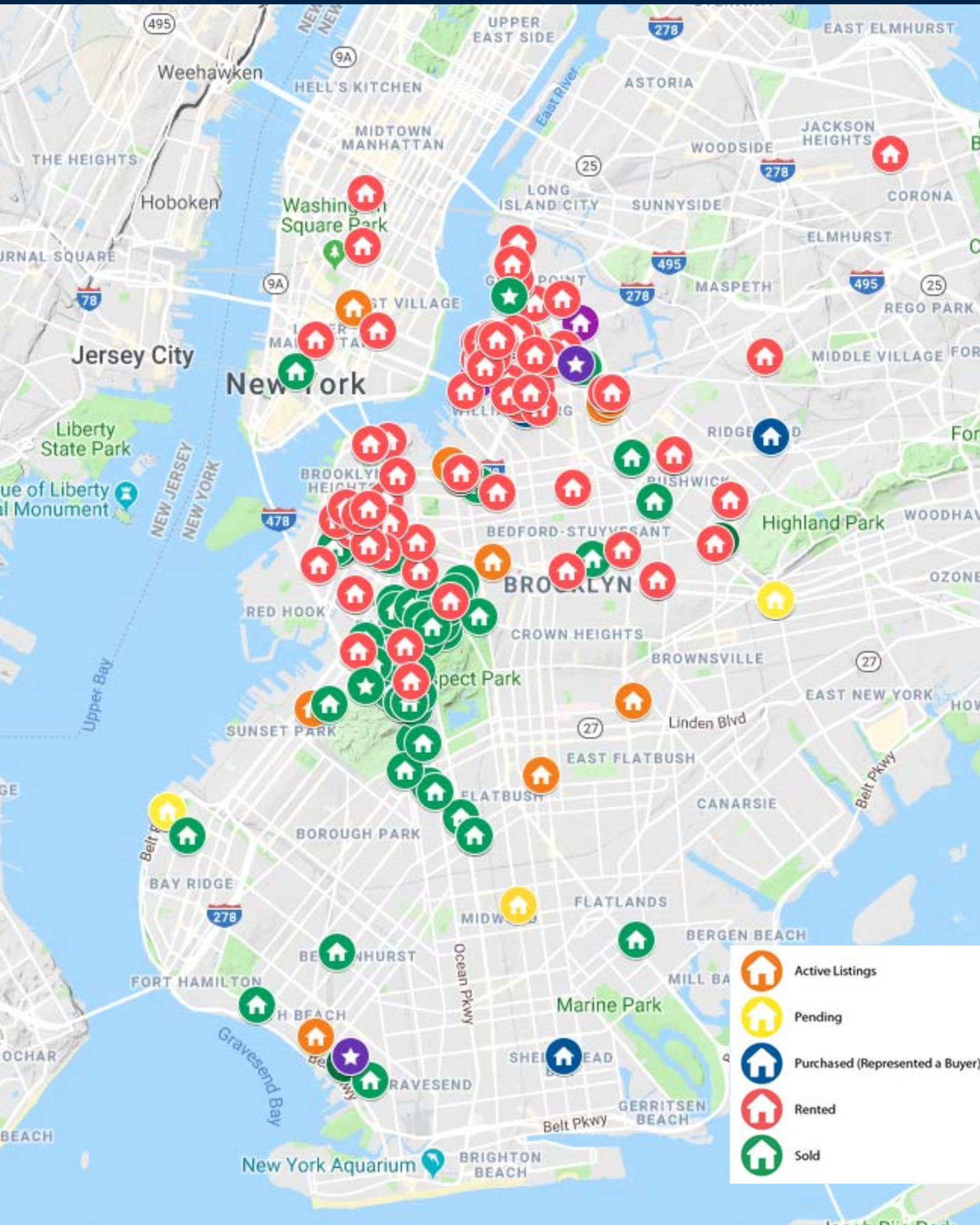
"It was a pleasure working with Dave & his Team. Very professional, knowledgeable and kept us informed throughout the process. We have used their services before and will do so again in the future. Halina and Jack (Local Landlords)"

"First and foremost, David is a good guy to deal with. More often than not, it's hard to find a realtor who's easy going. David is professional, diligent and a good listener. He also doesn't BS. He tells it like it is when he's creating a strategy for you, yet a smooth-talker with the landlords. The bottom line is, he has your best interests in mind because he knows that a happy client is a repeat client- and that will definitely be the case with me." Spencer Zabiela

"David just recently landed me an amazing place in NYC. I was under a very limited amount of time to find a new home and David was able to find me an awesome new apartment for a great price and in an ideal location for work. The man knows how to operate in times of pressure and I'm proud to call him my friend after going through the moving process with him. The man is honestly among the best of the best in the industry and I'd highly recommend him to anybody who is serious about finding the right home. " Tyler Clinton

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1031 Qualified Intermediary	Estate Planing	Insurance Agents	Renovation Professionals
Appraisers & Inspectors	Expeditors	Interior Designers	Restoration Specialists
Architects	Exterminators	Ironwork Professionals	Roofers
Artist & Artisans	Fences & Gates Specialists	Kitchen & Bathroom Specialists	Rubbish Removal Companies
Attorneys	Fireplaces	Landscape Design	School Consultants
Bankers	Floor & Carpet Professionals	Landscapers & Gardeners	Spiritual Experts
Cabinets	Furniture	Lawn & Sprinklers Experts	Stair Building & Repair Specialists
Carpenters	Garage & Driveway	Lighting Experts	Stone & Tile Professionals
Chimney & Fireplace Specialists	General Contractors	Locksmith	Structural Engineers
Cleaners	Glass & Shower Doors	Mortgage Professionals	Surveyors
Closet Design	Handymen	Moving & Storage Experts	Title Companies
CO Experts	Home Automation Specialists	Painters & Plasterers	Wealth Managers
Decks & Patios Specialists	Home Security Professionals	Plumbing Contractors	Window Professionals
Demolition Experts	Home Stagers	Property Compliance	Wine Cellars
Door Experts	Hvac Professionals	Property Managers	Zoning & Land Use Experts
Electricians		Renewable Energy Specialists	

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OUR PREFERRED VENDORS



SPARTAN RENOVATIONS



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